

Marketing Intern

Location: McLean, VA (USA)

Department: Marketing

Reporting to: Director, Marketing

Overview:

Join our fantastic Marketing and Sales team to help make ContactEngine the world's #1 customer conversation engine. At ContactEngine, we use proactive conversations powered by artificial intelligence to transform customer communications for global brands.

We are looking for a Marketing Intern who can bring fresh ideas, creative solutions, and curiosity to learn continually.

You will have the opportunity to support the North American business as our fast-paced scaleup business grows and evolves. The Marketing Intern should be ready to roll up their sleeves to implement the ABM strategy outlined by the business, working closely with the North American Marketing Director, UK based Marketing Team, and the North American Sales Department.

Key Responsibilities:

- Research and source prospect data in ZoomInfo, LinkedIn, and other relevant outlets to aid the team in building clear target persona lists
- Support of the marketing and sales teams in administrative tasks ensuring the cleanliness of Salesforce data
- Collection and analysis of campaign data
- Assisting in promotional activities such as drafting content and reviewing content submissions from colleagues and/or vendors
- Project management

We are committed to creating a diverse and inclusive company that better reflects the community we live in. We therefore welcome applications from candidates of all backgrounds.

For more information about ContactEngine, please visit contactengine.com





Visit www.ContactEngine.com

Follow [@contactengine](https://twitter.com/contactengine)

Email info@contactengine.com

ContactEngine Inc
6849 Old Dominion Drive
Suite 315
McLean, VA 22101

ContactEngine is a Conversational AI technology that enables brands to proactively engage customers in conversations that fulfil business objectives. ContactEngine automates outbound customer engagement across all channels and generates unique insights into the changing patterns of communication by applying demographic and intent analysis, linguistics and ground-breaking artificial intelligence principles to mass volumes of raw data. ContactEngine transforms the way global brands engage with their customers – saving brands millions and making their customers happier.

For more information, visit www.contactengine.com